

## 2023 Alberta Accommodation Outlook

Ascend 2022



## Agenda & Today's Speaker

- National Economic & Travel Outlooks
- 2. Alberta Outlook
- 3. Calgary & Edmonton
- 4. Investment
- 5. National Outlook
- 6. Q&A



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## Underlying Assumptions

The CBRE Hotels Canadian Accommodation Outlook is based on the following underlying assumptions.











September 8, 2022

No Lockdowns

No Further Travel Restrictions

Continued

Moderate Economic

Growth

Conference Travel
Continues to Return

## National Economic & Travel Outlooks

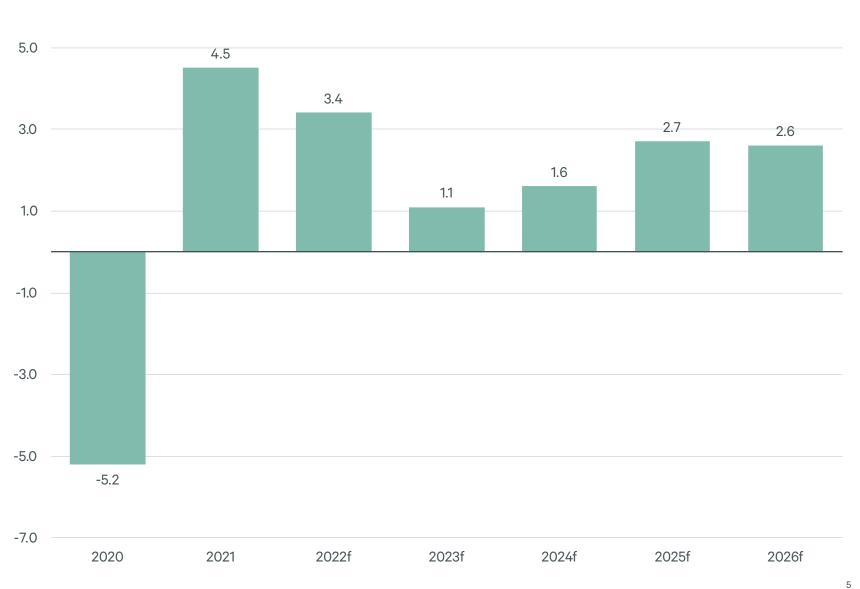


NATIONAL ECONOMIC & TRAVEL OUTLOOKS

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## Canada Projected GDP Growth

Source: Oxford Economics, 2022



## Canada Overnight Visits, 2022-2024F (000s)

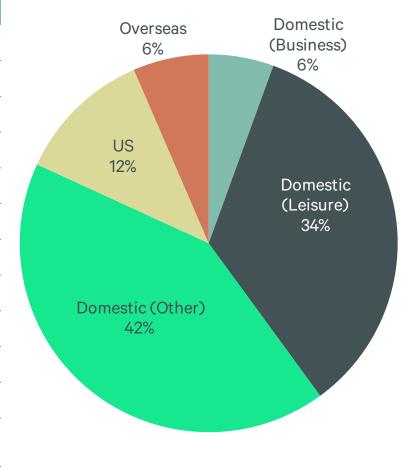
## Canada Overnight Visits Breakdown, 2023

## Canada Travel Indicators

\* % Change vs. 2021

Source: Conference Board of Canada, Spring 2022

	2019	2022F*	2023F	2024F
Domestic -	8,479	6,213	6,590	7,050
Business		68.8%	6.1%	7.0%
Domestic -	37,255	37,255	40,775	42,104
Leisure		5.3%	9.4%	3.3%
Domestic -	48,961	45,041	49,662	49,096
Other		47.5%	10.3%	-1.1%
US	16,577	9,224	13,833	16,173
		222.8%	50.0%	16.9%
Overseas	9,407	3,914	7,685	8,886
		222.9%	96.3%	15.6%
Total	121,399	101,648	118,546	123,309
Overnight Visits		38.0%	16.6%	4.0%





## Alberta GDP Growth Projections 2022-2023

#### \*Sources:

ATB Financial – Alberta Economic Outlook (September 2022)

Scotiabank – Global Outlook & Forecast Tables (September 2022)

National Bank of Canada – Monthly Economic Monitor (September 2022)

RBC Economics – Provincial Outlook (September 2022)

Conference Board of Canada – Provincial Outlook (September 2022)

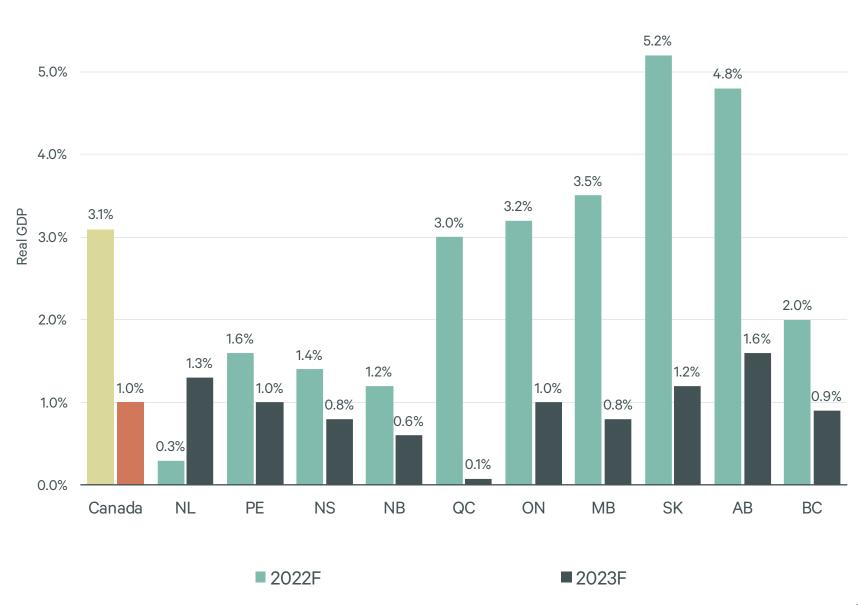
	2021 E	2022 F	2023 F
ATB Financial	5.1%	5.0%	3.0%
Scotiabank	5.1%	4.8%	1.6%
National Bank of Canada	4.8%	4.0%	1.9%
RBC	5.1%	5.1%	1.8%
Conference Board of Canada	5.0%	4.9%	3.5%

ALBERTA OUTLOOK

6.0%

## 2022-2023 Real GDP Forecast By Province

Source: Scotiabank Global Outlook & Forecast Tables, September 12, 2022



## Alberta Overnight Visits, 2022-2024F (000s)

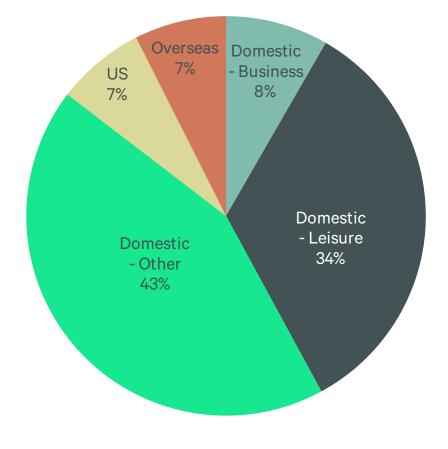
## Alberta Overnight Visit Breakdown, 2023

## Alberta Travel Indicators

\* % Change vs 2021

Source: Conference Board of Canada, Spring 2022 Travel Market Outlook

	2019	2022F*	2023F	2024F
Domestic -	1,397	1,048	1,122	1,202
Business		73.5%	7.0%	7.1%
Domestic -	4,139	4,182	4,552	4,604
Leisure		-1.0%	8.9%	1.1%
Domestic -	5,918	5,396	5,843	5,861
Other		49.0%	8.3%	0.3%
US	1,198	646	965	1,122
		358.2%	49.3%	16.3%
Overseas	1,150	502	1,003	1,164
		205.2%	100.0%	16.0%
Total	13,802	11,774	13,485	13,954
Overnight Visits		34.8%	14.5%	3.5%



## Some Key Issues We Are Following







Interest Rates and Inflation



**Staffing Challenges** 



Shifts in Segmentation



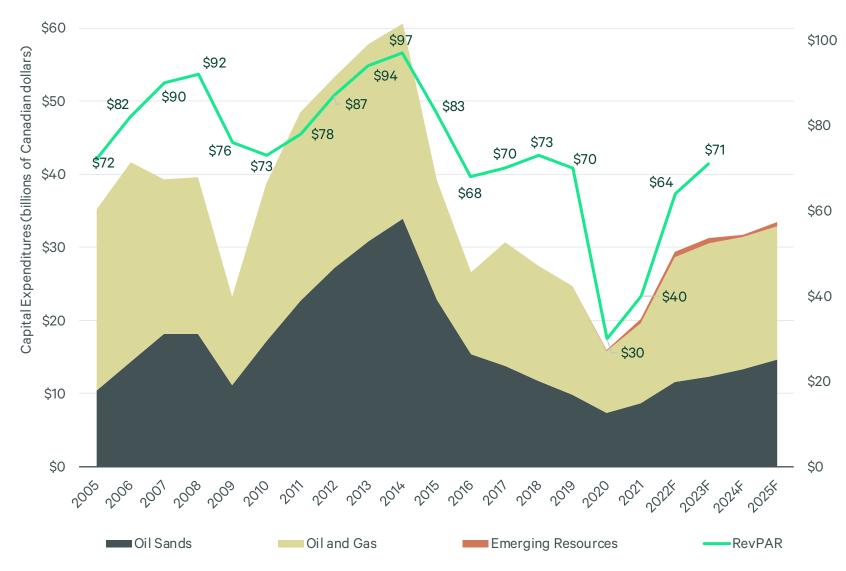
Inbound/Outbound Travel

ALBERTA OUTLOOK

\$70

## Alberta Energy Sector Capital Expenditures and RevPAR

Source: Alberta Energy Regulator, CBRE Hotels



\$120

ALBERTA OUTLOOK

## Changes in Employees by Industry (National) (Jan 2019 - July 2022)

Source: Statistics Canada, CBC News

## Industries Canadian workers are flocking to — and which ones they're fleeing

Number of employees between January 2019 and July 2022

Professional, scientific and technical services	19.5%
Public administration	17.1%
Finance, insurance, real estate, rental and leasing	14.4%
Information, culture and recreation	10.3%
Educational services	10.2%
Construction	6.5%
Health care and social assistance	5.0%
Wholesale and retail trade	4.0%
Manufacturing	0.7%
Utilities	0.4%
Transportation and warehousing	-2.3%
Forestry, fishing, mining, quarrying, oil and gas	-5.1%
Agriculture	-10.7%
Business, building and other support services	-11.6%
Other services (except public administration)	-12.4%
Accommodation and food services	-14.2%

Table: Graeme Bruce Source: Statistics Canada CBC News

## Alberta YTD Accommodation Performance\*

\*Excludes Alberta Resorts

		July YTD	Month of July
2021	Occupancy	30%	50%
	ADR	\$104	\$115
	RevPAR	\$31	\$58
2022	Occupancy	52%	68%
	ADR	\$130	\$156
	RevPAR	\$68	\$107
YoY Change	Occupancy	22pts	18pts
	ADR	25%	36%
	RevPAR	116%	85%

## Alberta Historic "Top Line" Results Comparison

		2021 YTD Jan-July	2022 YTD Jan-July
Grande Prairie	Occupancy	40%	58%
	ADR	\$117	\$127
	RevPAR	\$47	\$73
Red Deer	Occupancy	26%	46%
	ADR	\$90	\$106
	RevPAR	\$23	\$49
Lethbridge	Occupancy	29%	54%
	ADR	\$95	\$117
	RevPAR	\$27	\$63
Medicine Hat	Occupancy	34%	58%
	ADR	\$100	\$111
	RevPAR	\$34	\$65
Fort McMurray*	Occupancy	39%	42%
	ADR	\$133	\$135
	RevPAR	\$52	\$57

<sup>\*</sup>Excludes assets that were not open both years.

# Alberta Historic "Top Line" Results Comparison (Continued)

\*Excludes Assets that were NOT open both years

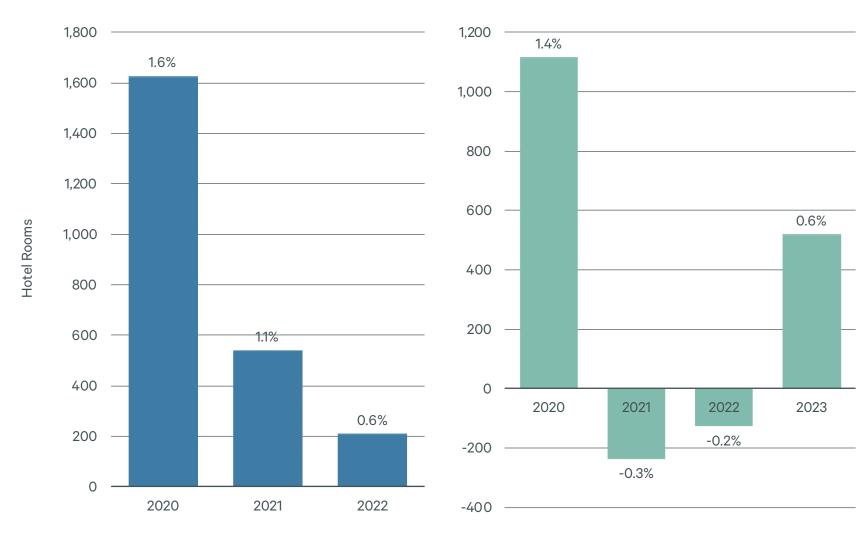
		2021 YTD Jan-July	2022 YTD Jan-July
Hinton	Occupancy	40%	56%
	ADR	\$108	\$137
	RevPAR	\$44	\$76
Edson	Occupancy	51%	64%
	ADR	\$105	\$112
	RevPAR	\$56	\$72
Stony Plain/	Occupancy	33%	51%
Spruce Grove	ADR	\$90	\$102
	RevPAR	\$30	\$52
Whitecourt	Occupancy	32%	50%
	ADR	\$91	\$93
	RevPAR	\$29	\$46
Other Alberta	Occupancy	36%	50%
	ADR	\$109	\$121
	RevPAR	\$39	\$61

ALBERTA OUTLOOK

## Projected Supply Growth as at Q1 2020

## Projected Supply Growth at August 2022

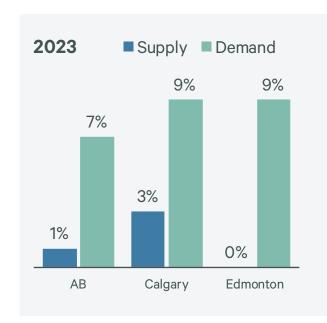
## Alberta Supply Curve Has Shifted

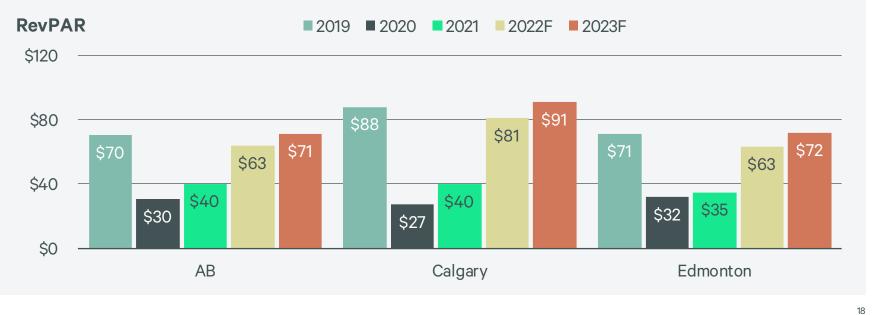


## Alberta\* 12%

RevPAR Growth vs 2023

	2019	2020	2021	2022F	2023F
Occupancy	54%	27%	37%	51%	54%
ADR	\$129	\$111	\$109	\$124	\$131
RevPAR	\$70	\$30	\$40	\$64	\$71





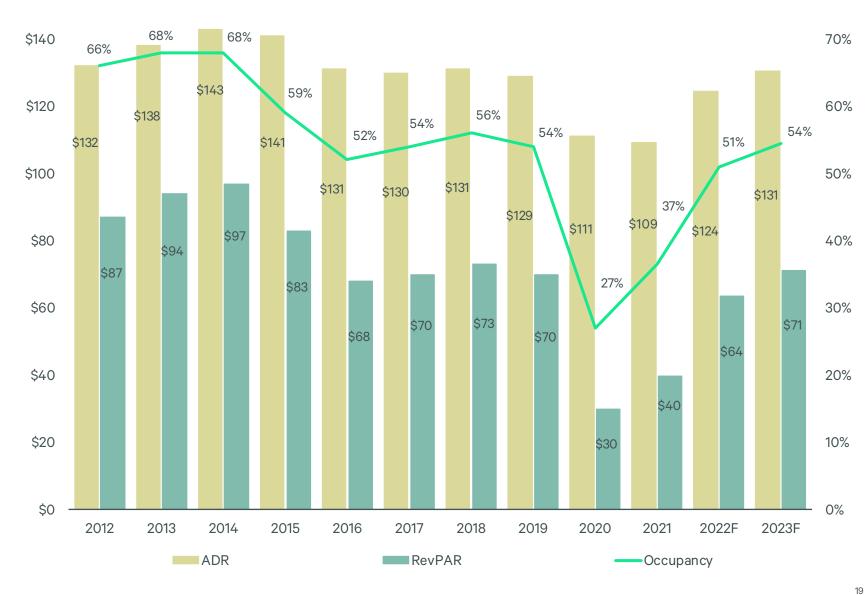
<sup>\*</sup> Excluding Resorts

ALBERTA OUTLOOK

\$160

## Alberta Top Line History & Forecast

Source: CBRE Hotels



80%

# Calgary & Edmonton



## CALGARY ECONOMIC INDICATORS

Downtown and suburban office vacancy rates still in record territory, but there are signs of life going forward

Industrial activity still dominating non-residential construction.

Vacancy rate across Calgary below 3.0% in Q2 2022

Economic diversification gradually paying off

Calgary GDP Growth over Next 5 Years Forecast to be Highest among all large Canadian urban centres

## **Key Economic Indicators**

	2020	2021	2022F	2023F	2024F	2025F	2026F
Real GDP (\$2012 millions)	\$109,227	\$116,044	\$125,131	\$130,210	\$133,896	\$138,527	\$142,886
Annual Growth (%)	-6.0%	6.2%	7.8%	4.1%	2.8%	3.5%	3.1%
Total Employment (000s)	781.4	813.7	891.1	923.4	936.8	954.8	973.0
Annual Growth (%)	-6.3%	4.1%	9.5%	3.6%	1.4%	19%	1.9%
Unemployment Rate (%)	119%	9.0%	6.6%	7.4%	7.8%	7.7%	7.4%
Household Disposable Income (\$)	\$114,414	\$114,596	\$123,949	\$127,873	\$130,997	\$134,324	\$137,797
Population (000s)	1,540.0	1,558.3	1,589.2	1,625.7	1,662.7	1,700.2	1,738.1
Annual Growth (%)	2.0%	1.2%	2.0%	23%	2.3%	23%	2.2%
Total Housing Starts (units)	9,324	15,012	15,795	14,425	16,632	18,460	18,844
Real Retail Sales (\$2012 millions)	\$25,957	\$28,132	\$28,963	\$30,129	\$31,095	\$32,328	\$33,529
Annual Growth (%)	-43%	8.4%	3.0%	4.0%	3.2%	4.0%	3.7%

F - Forecast data. Forecast completed June 29, 2022.

Source: Oxford Economics, 2022

## Calgary Overnight Visits, 2022-2024F (000s)

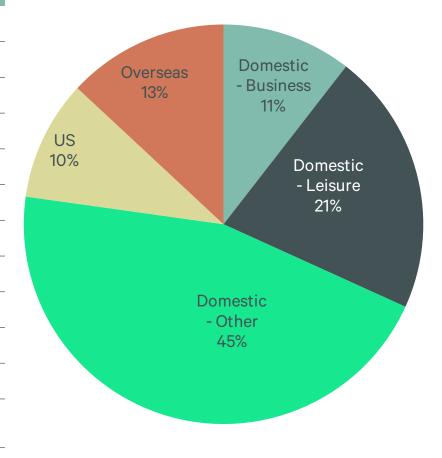
## Calgary Overnight Visit Breakdown, 2023

## Calgary Travel Indicators

\* Change vs 2021

Source: Conference Board of Canada, Spring 2022

	2019	2022F*	2023F	2024F
Domestic -	465	348	374	396
Business		72.7%	7.5%	5.9%
Domestic -	655	667	757	784
Leisure		1.7%	13.5%	3.5%
Domestic -	1,690	1,518	1,617	1,629
Other		44.1%	6.5%	0.7%
US	438	234	346	407
-		276.2%	48.2%	17.6%
Overseas	541	242	465	538
-		248.4%	92.2%	15.9%
Total	3,789	3,008	3,560	3,775
Overnight Visits		47.3%	18.3%	5.5%



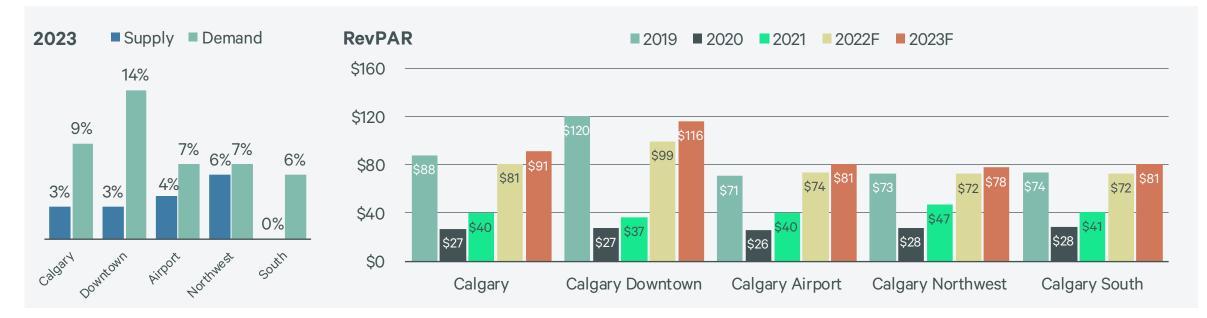
# Calgary YTD Accommodation Performance

Source: CBRE

		July YTD	Month of July	Month of July 2019
2021	Occupancy	26%	52%	
	ADR	\$113	\$131	
	RevPAR	\$29	\$68	
2022	Occupancy	56%	83%	80%
	ADR	\$154	\$207	\$178
	RevPAR	\$86	\$173	\$143
YoY Change	Occupancy	30pts	31pts	
	ADR	36%	59%	
	RevPAR	196%	152%	
	NGVFAR	196%	152%	

Calgary
12%
RevPAR Growth vs 2023

	2019	2020	2021	2022F	2023F
Occupancy	61%	24%	33%	55%	58%
ADR	\$145	\$113	\$119	\$146	\$156
RevPAR	\$88	\$27	\$40	\$81	\$91



## EDMONTON ECONOMIC INDICATORS

#### **Key Economic Indicators**

Downtown core office market struggling to recover. Hybrid work situation being monitored closely. "Tenants Market" downtown.

Strong industrial sector, with new construction, sales and leasing increasing. Leduc/Nisku seeing positive performance due to energy prices.

Transborder and International air arrivals gradually increasing

	2020	2021	2022F	2023F	2024F	2025F	2026F
Real GDP (\$2012 millions)	\$83,275	\$87,989	\$94,619	\$97,523	\$100,216	\$103,777	\$107,106
Annual Growth (%)	-7.5%	5.7%	7.5%	3.1%	2.8%	3.6%	3.2%
Total Employment (000s)	707.0	770.7	803.1	823.1	835.3	852.8	870.4
Annual Growth (%)	-8.1%	9.0%	4.2%	25%	1.5%	2.1%	2.1%
Unemployment Rate (%)	12.1%	8.9%	6.5%	7.2%	7.5%	7.4%	7.2%
Household Disposable Income (\$)	\$106,256	\$108,458	\$109,749	\$112,547	\$115,386	\$118,430	\$121,593
Population (000s)	1,464.2	1,479.9	1,507.2	1,539.2	1,571.6	1,604.4	1,637.6
Annual Growth (%)	1.7%	1.1%	1.8%	2.1%	2.1%	2.1%	2.1%
Total Housing Starts (units)	11,555	12,552	13,655	12,290	14,087	15,595	15,925
Real Retail Sales (\$2012 millions)	\$24,346	\$26,440	\$25,977	\$26,820	\$27,679	\$28,781	\$29,835
Annual Growth (%)	0.4%	8.6%	-1.8%	32%	3.2%	4.0%	3.7%

F - Forecast data. Forecast completed June 29, 2022.

Source: Oxford E∞nomics, 2022

## Edmonton Overnight Visits, 2022-2024F (000s)

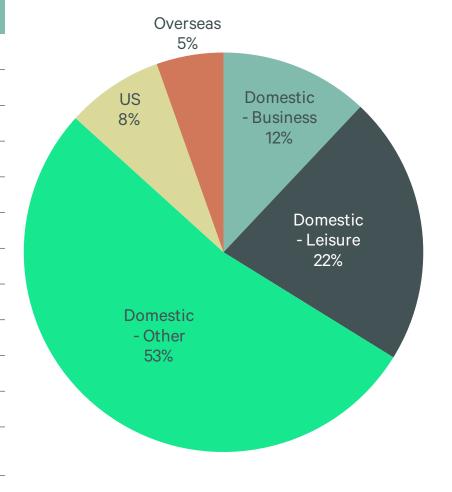
## Edmonton Overnight Visit Breakdown, 2023

## Edmonton Travel Indicators

\* % Change vs 2021

Source: Conference Board of Canada, Spring 2022

	2019	2022F*	2023F	2024F
Domestic -	410	339	361	388
Business		75.4%	6.4%	7.7%
Domestic -	576	575	655	681
Leisure		0.1%	13.9%	4.0%
Domestic -	1,587	1,488	1,589	1,580
Other		38.9%	6.8%	-0.6%
US	289	166	236	276
-		239.5%	42.0%	17.1%
Overseas	209	91	163	184
-		204.5%	78.7%	12.9%
Total	3,071	2,660	3,004	3,110
Overnight Visits		38.7%	12.9%	3.5%



## Edmonton YTD Accommodation Performance

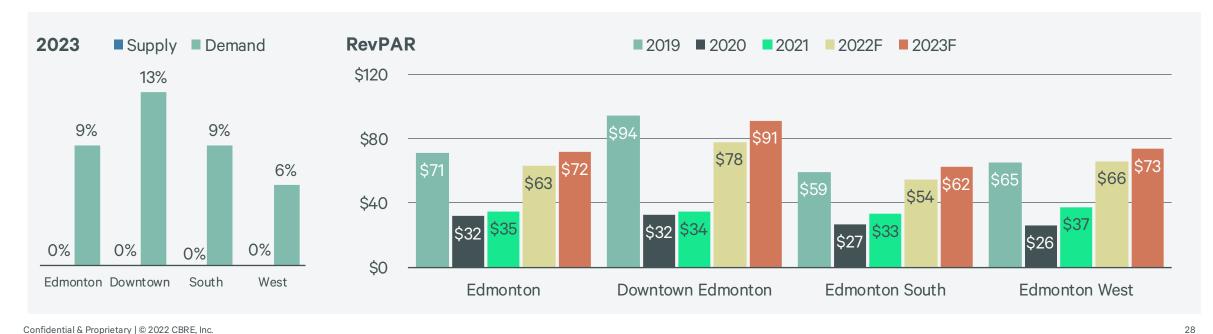
		July YTD	Month of July	Month of July 2019
2021	Occupancy	28%	45%	
	ADR	\$93	\$100	
	RevPAR	\$26	\$45	
2022	Occupancy	50%	62%	58%
	ADR	\$121	\$128	\$122
	RevPAR	\$61	\$79	\$70
YoY Cha	<b>nge</b> Occupancy	22pts	17pts	
	ADR	31%	29%	
	RevPAR	133%	78%	

## Edmonton

14%

RevPAR Growth vs 2023

	2019	2020	2021	2022F	2023F
Occupancy	56%	28%	34%	51%	56%
ADR	\$127	\$112	\$100	\$122	\$129
RevPAR	\$71	\$32	\$35	\$63	\$72



## Alberta Resorts YTD Accommodation Performance

		July YTD	Month of July
2021	Occupancy	32%	54%
	ADR	\$258	\$364
	RevPAR	\$83	\$196
2022	Occupancy	57%	81%
	ADR	\$378	\$575
	RevPAR	\$216	\$463
YoY Change	Occupancy	25pts	27pts
	ADR	47%	58%
	RevPAR	160%	136%

## Investment Market Summary



## Investment Volume by Province 2021 & 2020

#### **2021 Hotel Transactions**

#### **2020 Hotel Transactions**

By Province	Properties	Volume	%	By Province	Properties	Volume	%
ВС	22	\$378,541,000	21.9%	ВС	25	\$214,667,650	25.3%
AB	24	\$230,199,835	13.3%	AB	18	\$91,818,000	10.8%
SK	3	\$3,900,000	0.2%	SK	6	\$16,775,100	2.0%
MB	2	\$21,749,975	1.3%	MB	0	\$0	0.0%
ON	57	\$947,649,456	54.8%	ON	43	\$388,658,393	45.9%
QC	4	\$114,800,000	6.6%	QC	17	\$115,523,000	13.6%
NB	1	\$17,848,000	1.0%	NB	1	\$2,025,000	0.2%
PEI	0	\$0	0.0%	PEI	1	\$5,641,028	0.7%
NS	3	\$15,841,000	0.9%	NS	1	\$10,750,000	1.3%
NL	0	\$0	0.0%	NL	1	\$1,200,000	0.1%
TOTAL	116	\$1,730,529,266	100.0%	TOTAL	113	\$847,058,171	100.0%

## Investment Volume by Province YTD July 2022 & 2021

#### **2022 YTD July Hotel Transactions**

## 2021 YTD July Hotel Transactions

By Province	Properties	Volume	%	By Province	Properties	Volume	%
ВС	5	\$44,400,000	6.8%	ВС	28	\$308,952,000	36.8%
AB	15	\$154,521,300	23.8%	AB	18	\$135,049,800	16.1%
SK	1	\$6,885,000	1.1%	SK	3	\$22,900,000	2.7%
MB	0	\$0	0.0%	МВ	1	\$4,250,000	0.5%
ON	24	\$397,195,500	61.2%	ON	40	\$315,149,000	37.5%
QC	3	\$23,090,000	3.6%	QC	5	\$53,720,000	6.4%
NB	2	\$22,755,000	3.5%	NB	0	\$0	0.0%
PEI	0	\$0	0.0%	PEI	0	\$0	0.0%
NS	0	\$0	0.0%	NS	0	\$0	0.0%
NL	0	\$0	0.0%	NL	0	\$0	0.0%
TOTAL	50	\$648,846,800	100.0%	TOTAL	95	\$840,020,900	100.0%

INVESTMENT MARKET SUMMARY

## Investment by Location Type -National and Alberta

#### **National**

#### **2020 HOTEL TRANSACTIONS (NATIONAL)**

By Market	Volume	%
Primary	\$462,120,773	54.6%
Secondary	\$187,335,620	22.1%
Tertiary	\$197,601,778	23.3%
TOTAL	\$847,058,171	100.0%

#### **2021 HOTEL TRANSACTIONS (NATIONAL)**

By Market	Volume	%
Primary	\$896,977,051	51.8%
Secondary	\$482,240,545	27.9%
Tertiary	\$351,311,670	20.3%
TOTAL	\$1,730,529,266	100.0%

#### YTD JULY 2022 HOTEL TRANSACTIONS (NATIONAL)

By Market	Volume	%
Primary	\$97,215,000	15.0%
Secondary	\$396,333,500	61.1%
Tertiary	\$155,298,300	23.9%
TOTAL	\$648,846,800	100.0%

#### **Alberta**

#### **2020 HOTEL TRANSACTIONS (ALBERTA)**

By Market	Volume	%
Primary	\$37,818,000	41.2%
Secondary	\$19,000,000	20.7%
Tertiary	\$35,000,000	38.1%
TOTAL	\$91,818,000	100.0%

#### **2021 HOTEL TRANSACTIONS (ALBERTA)**

By Market	Volume	%
Primary	\$80,293,140	34.9%
Secondary	\$43,785,000	19.0%
Tertiary	\$106,121,695	46.1%
TOTAL	\$230,199,835	100.0%

#### YTD JULY 2022 HOTEL TRANSACTIONS (ALBERTA)

By Market	Volume	%
Primary	\$44,175,000	28.6%
Secondary	\$85,718,000	55.5%
Tertiary	\$24,628,300	15.9%
TOTAL	\$154,521,300	100.0%

INVESTMENT MARKET SUMMARY

## Investment by Asset Type - National and Alberta

#### **National**

#### **2020 HOTEL TRANSACTIONS (NATIONAL)**

By Hotel Type	Properties	Volume	%
Limited Service/ Select Service	85	\$495,660,378	58.5%
Full Service	22	\$338,471,693	40.0%
Resort	6	\$12,926,100	1.5%
TOTAL	113	\$847,058,171	100.0%

#### **2021 HOTEL TRANSACTIONS (NATIONAL)**

By Hotel Type	Properties	Volume	%
Limited Service/ Select Service	89	\$1,081,031,594	62.5%
Full Service	16	\$256,200,977	14.8%
Resort	11	\$393,296,695	22.7%
TOTAL	116	\$1,730,529,266	100.0%

#### YTD JULY 2022 HOTEL TRANSACTIONS (NATIONAL)

By Hotel Type	Volume	%
Limited Service/ Select Service	\$507,176,800	78.2%
Full Service	\$37,250,000	5.7%
Resort	\$104,420,000	16.1%
TOTAL	\$648,846,800	100.0%

#### **Alberta**

#### **2020 HOTEL TRANSACTIONS (ALBERTA)**

By Hotel Type	Properties	Volume	%
Limited Service/ Select Service	16	\$68,618,000	74.7%
Full Service	2	\$23,200,000	25.3%
Resort	0	\$0	0.0%
TOTAL	18	\$91,818,000	100.0%

#### **2021 HOTEL TRANSACTIONS (ALBERTA)**

By Hotel Type	Properties	Volume	%
Limited Service/ Select Service	16	\$100,793,140	43.8%
Full Service	3	\$18,500,000	8.0%
Resort	5	\$110,906,695	48.2%
TOTAL	24	\$230,199,835	100.0%

#### YTD JULY 2022 HOTEL TRANSACTIONS (ALBERTA)

By Hotel Type	Volume	%
Limited Service/ Select Service	\$78,021,300	50.5%
Full Service	\$0	0.0%
Resort	\$76,500,000	49.5%
TOTAL	\$154,521,300	100.0%

INVESTMENT MARKET SUMMARY

# Sale Type - National and Alberta

#### **National**

#### **2020 HOTEL TRANSACTIONS (NATIONAL) By Sales Type Volume** % Traditional Sale \$423,917,043 50.0% Conversion to \$403,759,028 47.7% Alternate Use \$19,382,100 Receivership 2.3% **Total** \$847,058,171 100.0%

#### **2021 HOTEL TRANSACTIONS (NATIONAL)**

By Sales Type	Volume	%
Traditional Sale	\$1,015,863,332	58.7%
Conversion to Alternate Use	\$677,515,934	39.2%
Receivership	\$37,150,000	2.1%
Total	\$1,730,529,266	100.0%

#### YTD JULY 2022 HOTEL TRANSACTIONS (NATIONAL)

By Sales Type	Volume	%	
Traditional Sale	\$569,080,500	87.7%	
Conversion to	\$66,088,000	10.2%	
Alternate Use	\$00,000,000	10.2%	
Receivership	\$13,678,300	2.1%	
Total	\$648,846,800	100.0%	

#### **Alberta**

2020 HOTEL TRANSACTIONS (ALBERTA)			
By Sales Type	Volume	%	
Traditional Sale	\$67,600,000	73.6%	
Conversion to Alternate Use	\$19,068,000	20.8%	
Receivership	\$5,150,000	5.6%	
Total	\$91,818,000	100.0%	

#### **2021 HOTEL TRANSACTIONS (ALBERTA)**

By Sales Type	Volume	%	
Traditional Sale	\$144,699,835	62.9%	
Conversion to	\$56,300,000	24.5%	
Alternate Use	Ψ00,000,000	21.070	
Receivership	\$29,200,000	12.7%	
Total	\$230,199,835	100.0%	

#### YTD JULY 2022 HOTEL TRANSACTIONS (ALBERTA)

By Sales Type	Volume	%
Traditional Sale	\$133,343,000	86.3%
Conversion to	\$13,800,000	8.9%
Alternate Use	\$ 13,000,000	0.9%
Receivership	\$7,378,300	4.8%
Total	\$154,521,300	100.0%

## ANOI Key Challenges

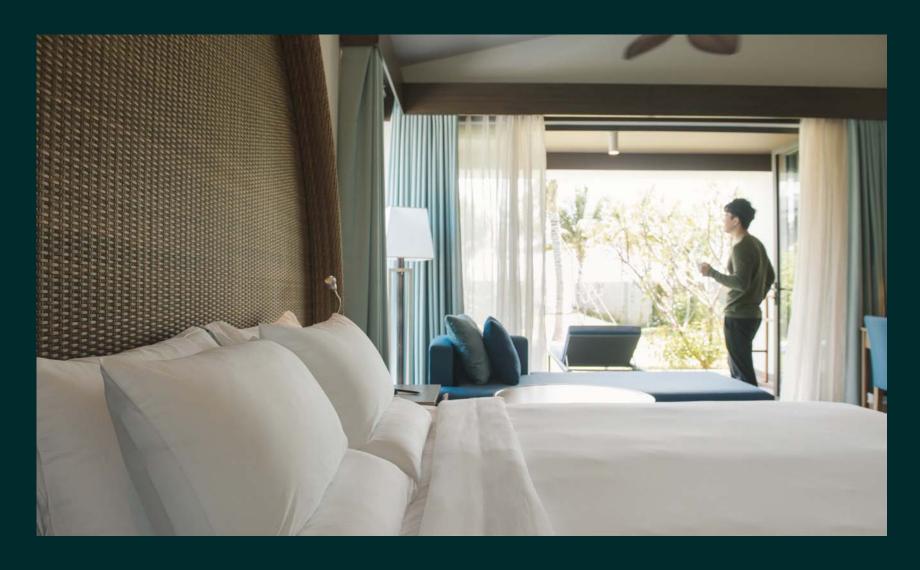
- ADR
- Staffing Levels
- Labour rates
- Deferred maintenance
- Insurance premiums
- Food and beverage costs
- Inflation



## Alberta Historic Financial Performance (2021 Estimate Only - Data to be verified later)

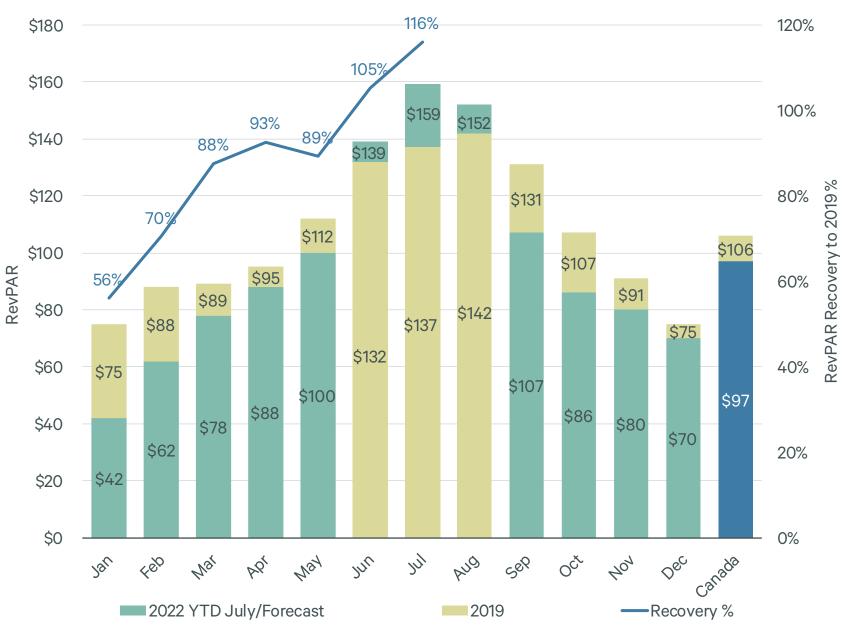


NOTE: Adjusted Net Operating Income is defined as income after property taxes, insurance, management fees, franchise fees, and capital reserves; but before rent, interest, income taxes, depreciation and amortization.



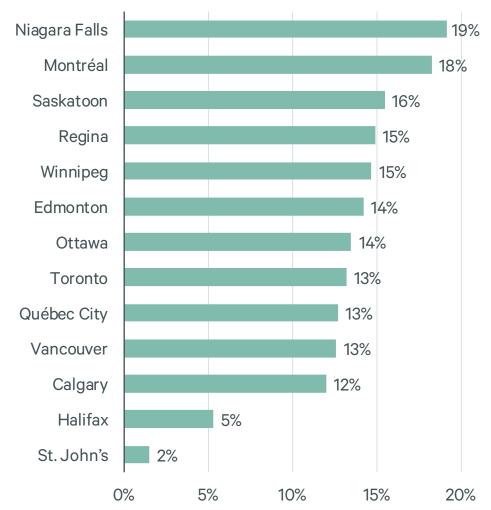
NATIONAL OUTLOOK

## Summer 2022 Months Recover Beyond 2019 RevPAR



## 2023 Major Market Outlooks RevPAR Projection

## 2023 RevPAR Growth over 2022



#### **2023 RevPAR Projection Ranking**

	RevPAR \$				
Vancouver	\$182				
Montréal	\$135				
Toronto \$129					
Québec City	\$128				
Niagara Falls	\$117				
Ottawa	\$108				
Halifax	\$108				
Winnipeg	\$96				
Calgary	\$91				
Saskatoon	\$78				
St. John's	\$76				
Edmonton	\$72				
Regina	\$70				

## 2023 to 2025 Canadian Outlook

	Indicator			Year Over Year Change				
	Occ	ADR	RevPAR	Supply	Demand	Осс	ADR	RevPAR
HISTORIC								
2019	65%	\$163	\$106	1.4%	0.8%	-1 pt	5%	5%
2020	30%	\$128	\$39	0.7%	-53%	-35 pts	-21%	-64%
2021	42%	\$135	\$57	0.5%	40%	12 pts	6%	47%
OUTLOOK	,							
2022	58%	\$165	\$97	0.6%	40%	16 pts	22%	70%
2023	63%	\$171	\$107	1.2%	8%	5 pts	4%	11%
2024	64%	\$176	\$113	0.8%	3%	1 pt	3%	5%
2025	65%	\$181	\$118	0.6%	2%	1 pt	3%	4%



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