

AHLA Membership Application

I/we representing the _____
(Property Name)

do hereby submit an application for membership in the Alberta Hotel & Lodging Association (AHLA). Should this application be approved, I/we agree to pay membership dues to the AHLA and maintain our account in good standing.

Street Address _____

City/Town _____ Province _____ Postal Code _____

Mailing Address, if different than above _____

Telephone _____ Toll Free Telephone _____ Fax _____

Property Email _____ Website _____

General Manager First Name _____ Last Name _____

General Manager Email _____

Number of Fixed Roof Units _____ Number of Campground Units _____

Liquor License no. _____ Number of Liquor Licenses _____

Number of Liquor Stores _____ Number of HOT (Off Track) Licenses _____

Number of VLT's _____

Membership Dues

Base Fee \$175.00 – All Fixed Roof and Campground Members

Fixed Roof \$4.25 per Unit for 1 to 100 Fixed Roof Units and \$1.50 for each additional Unit over 100
Minimum Fixed Roof Dues - \$300 per year + GST and Maximum Dues - \$3000 per year + GST

Campground \$2.50 per Campsite for 1 to 100 Sites and \$1.50 for each additional Campsite over 100
Minimum Campground Dues - \$300 per year + GST and Maximum Dues - \$750 per year + GST

Liquor Licenses \$100 per Liquor Store, Liquor License & HOT (off Track) License

VLT's \$40.00 per VLT

Member Communications

As an AHLA member you are entitled to a password to the Members Only area of www.ahla.ca Members receive bulletins and advisories about issues that face the tourism & hospitality industry, as well as the AHLA's quarterly magazine *Alberta Hospitality*, Annual Report, and *Innsight* newsletter. Please use the checkboxes below to indicate your preference:

- Please send my copy of *Innsight* to my email address as noted above or at _____
- Please send my copy of *Innsight* by regular mail

You are not required to provide the information on the following page. This information will only be used in the aggregate as a part of the AHLA's government relations efforts, and will be kept in the strictest confidence.

Property Type (choose only one)

_____ Full Service
_____ Full Service with Leased F&B
_____ Motel/Limited Service (no restaurant)

_____ Mixed Campground/Fixed Roof
_____ Campground Only
_____ Resort

Ownership Structure (check all that apply)

_____ Independently Owned _____ Corporate hotel chain _____ Franchise

Management Structure (check one)

_____ Owner Operated _____ Management Company

Number of Staff

_____ Full Time _____ Part Time _____ Seasonal

About Your Business

\$ paid to municipality for business tax in 2009 \$ _____
\$ paid to municipality for business license in 2009 \$ _____
2009 Occupancy _____ %
2009 Average Daily Rate _____
Percentage of Guest rooms designated as non smoking _____ %

Does your property collect a voluntary Destination Marketing Fee? _____
Does your property have a swimming pool? _____
Does your property have a hot tub? _____

BYLAWS & AHLA 8 KEY VALUES FOR MEMBERS & ASSOCIATE MEMBERS

The AHLA's Board of Directors encourages all members and associate members to:

Respect the intrinsic value and equality of each and every guest, customer, and member with whom they interact, and to demonstrate respect in all of their business activities.

Commit to **honesty**. Act in good faith, with the highest standards of business practices and professionalism.

Demonstrate **trustworthiness** by honouring the commitments that they make to guests, customers, and members.

Commit to offering **quality** products and services.

As **stewards** of Alberta's tourism and hospitality industry, make decisions based on a spirit of "win-win".

Celebrate the unique nature of Alberta's tourism and hospitality industry, and the contributions and successes of the people and organizations that are touched by it.

Take pride in **servicing** customers, guests, and members.

Show **courage** as they endeavour to provide products and services using these 8 Key Values.

I/We agree to abide by and be subject to the bylaws (as may be amended periodically) of the Alberta Hotel & Lodging Association pursuant to the Societies Act of Alberta. I/we have read and understand the AHLA's 8 Key Values for Members & Associate Members

Property Legal Name _____ Representing _____
Print Name _____ Position _____
Signature _____ Date _____
(Property Name)