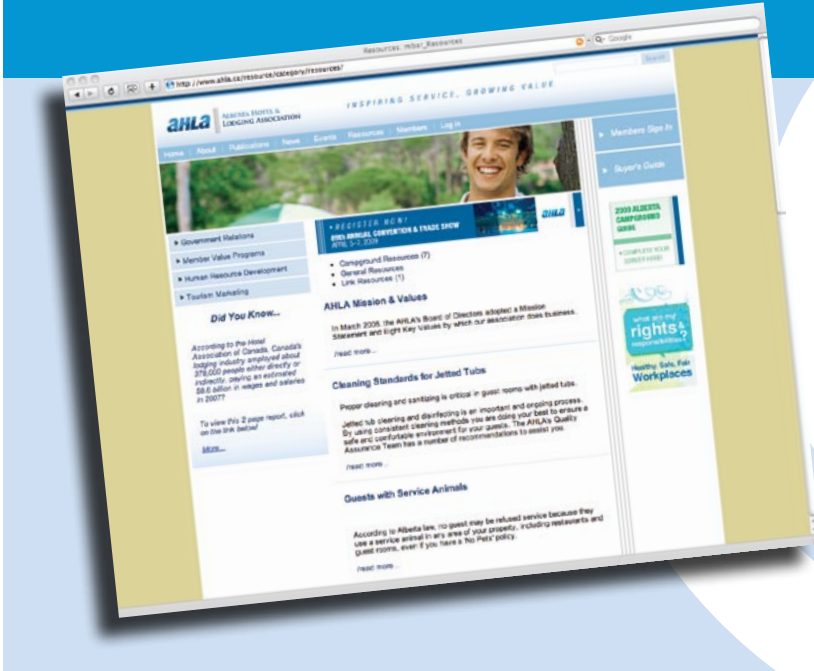


RATES & SPECIFICATIONS



AHLA members spend millions of dollars to run their businesses each year. The AHLA's membership website connects you to over 850 businesses searching for your products and services.

ahla.ca gives you access to: Hotel, Motels, Campgrounds, Bed & Breakfast, Cottages, Inns, Resorts, Restaurants ... and more. Your advertising is randomly refreshed each time a user moves from page to page or revisits the website. The more advertising messages you have – the more often you will be in front of your target audience.

We want to deliver results - Customer by Customer, Sale by Sale, Dollar by Dollar – the results that matter!

KEY BENEFITS

Effective Marketing

Save and reduce your costs

Access to Hundreds of Members

Bring new customers to your website

Trusted Resource

Members purchase your products & services using this powerful tool

Excellent Service Quality

All advertisers receive the same personalized service

FORMAT SPECIFICATIONS

Your file should be a web optimized GIF, Animated GIF or JPEG in RGB at 72 dpi – image size as indicated – maximum file size 100K

Send your file via email to sales@ahla.ca You can embed your link in your file or send us the URL address for linking

Please note: file size may be modified for compatibility



Type & Location (please select)	Rate - 3 mos	Rate - 6 mos	Rate - 1 year	Size (pixels)
<input type="checkbox"/> Logo - At listing in the Buyer's Guide	<input type="checkbox"/> \$120	<input type="checkbox"/> \$210	<input type="checkbox"/> \$360	120 x 120
<input type="checkbox"/> Button - Right side of all pages	<input type="checkbox"/> \$225	<input type="checkbox"/> \$420	<input type="checkbox"/> \$780	120 x 60
<input type="checkbox"/> Square - Button Right side of all pages	<input type="checkbox"/> \$240	<input type="checkbox"/> \$450	<input type="checkbox"/> \$840	120 x 120
<input type="checkbox"/> Tower - Right side of all pages	<input type="checkbox"/> \$255	<input type="checkbox"/> \$480	<input type="checkbox"/> \$900	120 x 180
<input type="checkbox"/> Banner - Top of all pages	<input type="checkbox"/> \$750	<input type="checkbox"/> \$1440	<input type="checkbox"/> \$2760	468 x 60

Please add GST to all prices (GST #106693583RT)

YES, we want to bring new customers to our website. Please reserve ad space on ahla.ca as selected above.

- Link is embedded in our file or,
- Please link our advertising to this URL address: _____

Start Date _____ End Date _____

(NOTE: Graphics and links may be changed at anytime during the Start/End date period for a fee of \$50.00)

First Name: _____ Last Name: _____

Company: _____

Address: _____ City: _____ Province: _____ Postal Code: _____

Phone: _____ Fax: _____ Email: _____

FORM OF PAYMENT

- Cheque
- MasterCard
- VISA
- Invoice Requested

Card #: _____ Expiry: _____

Cardholder (Please print clearly): _____ Signature: _____

Signature: _____ Date: _____

TERMS AND CONDITIONS

The Advertiser understands that the Alberta Hotel & Lodging Association (AHLA) shall make every effort to correctly publish the web advertising at www.ahla.ca. In the event that errors or omissions occur, the Advertiser waives all negligence against the AHLA, its representatives, agents and employees. The AHLA is not liable for any delays in the production or delivery of the advertising due to any conditions beyond the AHLA's control.

The enclosed rates are for space only and are based on materials meeting the website requirements. Production charges for materials not meeting requirements will be applied and invoiced to the advertiser. The advertiser assumes liability for the content of the advertisement.

Terms of Payment: Net 30 days in Canadian funds. If any monies due to the AHLA are not paid within 30 days of the invoice date, an interest rate of 2.5% per month will be added to the full invoice amount.

For further information please contact: Alberta Hotel & Lodging Association
Ph: 780.436.6112 Fax: 780.4365404 Email: sales@ahla.ca

INSPIRING SERVICE, GROWING VALUE